

OPI: Fostering a competitive and sustainable economy to meet our challenges

PA5: Protecting our environment – investing in natural and cultural assets

Investment Priority	6c: Conserving, protecting, promoting and developing natural and cultural heritage
Specific Objective	SO1: Improve the Maltese competitiveness standing within the tourism sector through the promotion, protection and preservation of natural/cultural/historical assets in the public domain intended to improve the Maltese cultural tourism experience whilst maintaining increased tourist flows.
Indicator Code & Title	CO09: Sustainable Tourism: Increase in expected number of visits to supported sites of cultural and natural heritage and attractions
Type	Output
Unit of Measure	Visits/year
Definition	<p>The <i>ex ante</i> estimated increase in number of visits to a site in the year following project completion. Valid for site improvements that aim to attract and accept visitors for sustainable tourism. Includes sites with or without previous tourism activity (e.g. nature parks or buildings converted to museum). One visitor can make multiple visits; a group of visitors count as many visits as many members the group has. The Managing Authorities set the methodology for estimating the expected number that can be based on demand analysis.</p> <p>Source: Guidance document on Indicators</p>
Guidance	<p>The common output indicator is related to ‘increase in expected number of visits to supported sites of cultural or natural heritage and attractions.’ Data for number of visits will be based on actual visitors where systems are in place to record such visits. In the absence of recording systems, such as in instances where a site is open and publicly available 24/7, estimated figures, or figures based on extrapolation will be used to calculate the increase in number of visits to that particular site. The increase in number of visits is to be calculated on the basis of the number of visits that took place in the first year following project completion.</p> <p>Source: Guidance Document on Indicators</p> <p>Each project will therefore be reporting the number of visitors to the Managing Authority as from the year following completion, in line with the Definition of this common indicator. Data relating to number of visits is to be recorded both one year prior to start of project and one year following completion of project, for comparison purposes. In subsequent years, the Beneficiary is to provide the Managing Authority with the number of visitors for each year up to 2025. The Beneficiary is to ensure that such data is backed by the necessary supporting documentation. The Managing Authority shall report to the Commission in the Annual</p>

	<p>Implementation Report the number of visitors one year following completion for projects that were completed in the respective reporting year.</p>
<p>Verification Source</p>	<p>Verification sources shall include the following (list not exhaustive), as applicable:</p> <ul style="list-style-type: none"> • Reports generated by electronic or web systems confirming number of visits, both for before and after period and screenshots of such systems, as applicable; and/or • Non-electronic ledgers confirming number of visits both for before and after period; and/or • Methodology outlining how number of visits both for the before and after period were calculated. The methodology is to be backed up by any supporting evidence available; and/or • Documentation attesting the before and after number of visitors following the project's execution, such as (but not limited to) surveys, statistics, and records which are focused on the area for the particular project. <p>The Beneficiary is to maintain any documentation related to the intervention in line with obligations on document retention. All documents are to be made available to the Managing Authority and other stakeholders upon request.</p>

Investment Priority	6c: Conserving, protecting, promoting and developing natural and cultural heritage
Specific Objective	SO1: Improve the Maltese competitiveness standing within the tourism sector through the promotion, protection and preservation of natural/cultural/historical assets in the public domain intended to improve the Maltese cultural tourism experience whilst maintaining increased tourist flows.
Indicator Code & Title	PSR5a: Rehabilitated/Preserved Land
Type	Output
Unit of Measure	Square metres
Definition	The output indicator should provide the total surface area in square metres of rehabilitated/preserved land being funded through the Operational Programme. <i>Source: Guidance Document on Indicators</i>
Guidance	The programme specific output indicator focuses on the total surface area in square metres of rehabilitated/preserved land being funded through the Operational Programme.
Verification Source	<p>Verification sources shall include the following (list not exhaustive), as required:</p> <ul style="list-style-type: none"> • Before and after photos of the rehabilitated/preserved land; • Post-intervention report prepared by the Project Leader and/or architect as applicable outlining the activities undertaken; • Site plan of the rehabilitated/preserved land identifying the total area in sqm. <p>The Beneficiary is to maintain any documentation related to the intervention in line with obligations on document retention. All documents are to be made available to the Managing Authority and other stakeholders upon request.</p>