



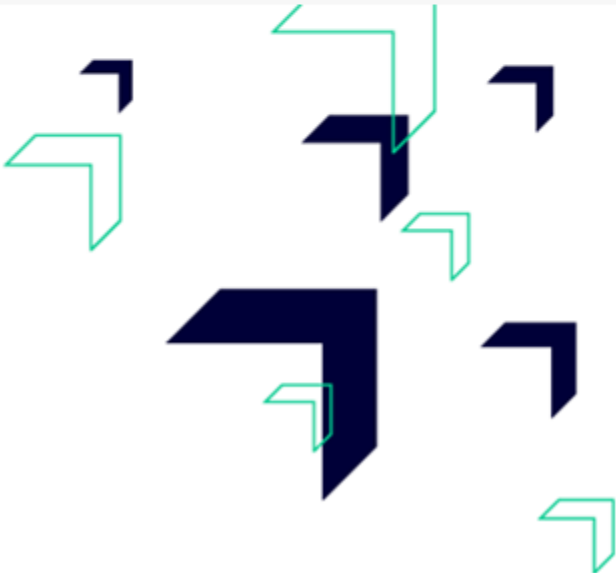
GOVERNMENT
OF MALTA



FONDI.eu

RDP 2020-2022 Programme
M3.1 support for new
participation in quality schemes and
Support for information and M3.2
promotion activities implemented by groups of
producers in the internal market

17 May 2024 (12:30pm)



Co-funded by
the European Union

SCOPE

M3.1

- ✓ The participation of farmers in quality schemes is not fully remunerated by the market, especially at the moment of entering such schemes and in the early years of participation, when additional obligations and additional costs are imposed. Accordingly, this measure supports all new participation to Union and National quality schemes.

M3.2

- ✓ The aim of this measure is to support activities of information and promotion of quality schemes both local and those established EU-wide.

ELIGIBLE APPLICANTS

M3.1

- ✓ Support is available to farmers or groups of farmers for the new participation in the quality schemes. The beneficiaries of this Measure must be active farmers.

M3.2

- ✓ Support is available to Groups of Producers, Producer Organizations, inter-branch organizations or other type of legal entity groups.

ELIGIBLE ACTIONS

M3.1

- ✓ The Quality Schemes Measure shall support applicants through the provision of grants for new participation by farmers in one of the quality schemes supported under this Measure. Support will be granted to those activities concerning products covered by the recognised quality schemes (both EU and Local).

M3.2

- ✓ Information and promotion activities eligible for support shall be activities designed to induce among other consumers to buy the agricultural products or foodstuffs covered by the recognised union or quality schemes.

INELIGIBLE ACTIONS

M3.1

- ✓ Additional testing expenses incurred as a result of failed testing or re-testing shall not be eligible.

M3.2

- ✓ Activities related to the promotion of commercial brands shall not be eligible for support.

ELIGIBLE EXPENDITURE

M3.1

- ✓ Costs of certification – which comprises charges related to professional analyses and administrative fees;
- ✓ annual expenditure of checks required for verifying compliance with the specifications of the scheme,
- ✓ annual fee paid to a Competent Authority and Control Body;
- ✓ other fixed costs incurred for entering in a Quality Scheme.
- ✓ Support will only be provided on the basis of the beneficiary providing evidence of valid certification under the relevant quality scheme.

ELIGIBLE EXPENDITURE

M3.2

- ✓ Costs of promotional campaigns targeting both farmers (to encourage them to join schemes) and food consumers (to raise awareness of the higher standards and guaranteed provenance that will accompany new quality standards and labels, for Maltese produce).
- ✓ Costs of promotion material (print, film, social media etc) to promote and establish networks to bring farmer producers closer to the customers as part of increasing awareness about Maltese quality produce.

List of Quality Schemes

The following quality schemes are eligible for the support for information and promotion campaigns:

- EU Protected Geographical Indications, Protected Designations of Origin and Traditional Specialities Guaranteed, can only be granted in respect of products registered in one of the EU registers;
- National schemes are eligible for support when they comply with the criteria laid down in Article 16(1)(b) Regulation (EU) No 1305/2013;
- The Products of Quality National Scheme set in accordance with the criteria laid down in Article 16(1)(b). The Scheme has been established by SL 427.90 and provides for the establishment of specific standards. This scheme has been communicated through the TRIS notification procedure;
- Organic products support is granted for products complying with the conditions of Council Regulation (EC) No 834/2007;
- For spirit drinks bearing a geographical indication according to Regulation (EC) No 110/2008, support can only be granted in respect of products registered in the EU register.

NB. For National Quality Schemes, support will be eligible once the scheme is introduced in the RDP, confirming that the scheme fulfils criteria of Article 16(1)(b) of Regulation (EU) No 1305/2013 of the European Parliament and of the Council of 17 December 2013.

CHANGE REQUESTS

Projects with a grant value of equal or less than EUR100,000 shall be limited to two (2) change request submissions, whereas projects with a grant value of more than EUR100,000 but less than or equal to EUR200,000 shall be limited to three (3) change request submissions. The limit of change request submissions applies for the entire duration of the project. For the avoidance of doubt, the limitation is subject to the number of submissions and not the amount of changes requested per submission. Furthermore, the limitation still applies in case the MA rejects the request in part or in its entirety.

OTHER INFO

M3.1

Duration: Until June 2025

Total Indicative Budget: €713,000 (maximum €3,000 per farmer per year)

Grant Support Rate: 100%

Deadline: Thursday 6th June

OTHER INFO

M3.2

Duration: Until June 2025

Total Indicative Budget: €100,000

Grant Support Rate: 70%

Deadline: Thursday 6th June

APPLICATION FORM

- Application form can be downloaded in a word document from the www.fondi.eu website
- Applications are to be sent by email on rdsubmissions.mees@gov.mt
- Applicants are to ensure to submit their application before noon (12pm Central European Time) of the indicated closing date.
- If Application and supporting documentation exceeds 20MB, please split the files in separate zipped folders and send in separate emails (*e.g. Application M3.1 Joe Borg - Part 2 of 3*)
- The MA remains available to confirm with applicants that an application has been received if contacted via email on rdsubmissions.mees@gov.mt or via Tel. 2555 2634 during office hours. The MA will also issue an acknowledgement letter.
- Note that the automated acknowledgement sent from the RDD mailbox does not in any way confirm or otherwise the (a) successful receipt of part or full application, nor, (b) that the application is deemed admissible.

CONTACT US

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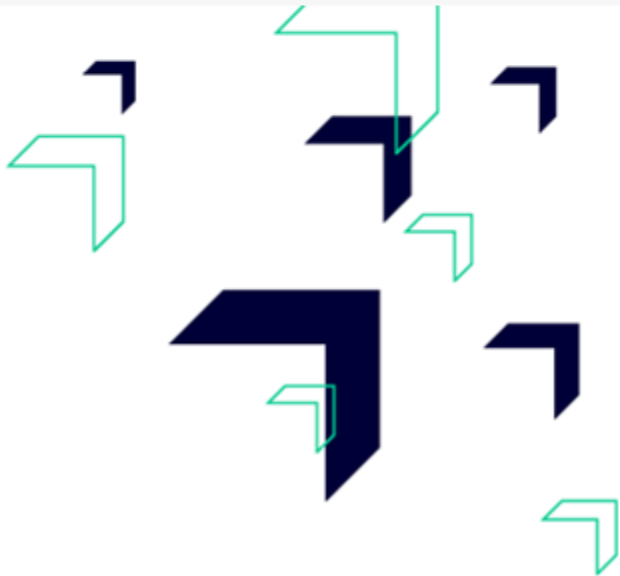


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Thank you !



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Assisting stakeholders in accessing European Funds

Inform & Engage Stakeholders



- Information & outreach
- One-to-one meetings
- Information sessions
- Training sessions

Support Stakeholders



- Project Development & Writing
- Project Implementation

Project Development & Writing



- Defining the problem
- Compiling the needs analysis
- Identifying the Aim & Objectives
- Identifying the Results & Impact
- Planning a good dissemination plan

Project Implementation



- Understanding the terms and conditions of the grant agreement
- Information on procurement procedures
- Assistance with project reporting
- Facilitate communication between Fund Operator and Beneficiary

Project Implementation Resources

<https://sem.gov.mt/information/information-documents>

Information Documents

The following is a list of documents providing information about various aspects of project implementation

Downloads	
Communication in EU Funded Projects	Download
The Grant Agreement	Download
Procurement in EU Funded Projects - Frequently Asked Questions	Download
Retention of Documents in EU Funded Projects	Download
Managing Changes during the Implementation of EU Funded Projects	Download
Stakeholder Mapping and Engagement	Download

Contact Details



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Thank You

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