

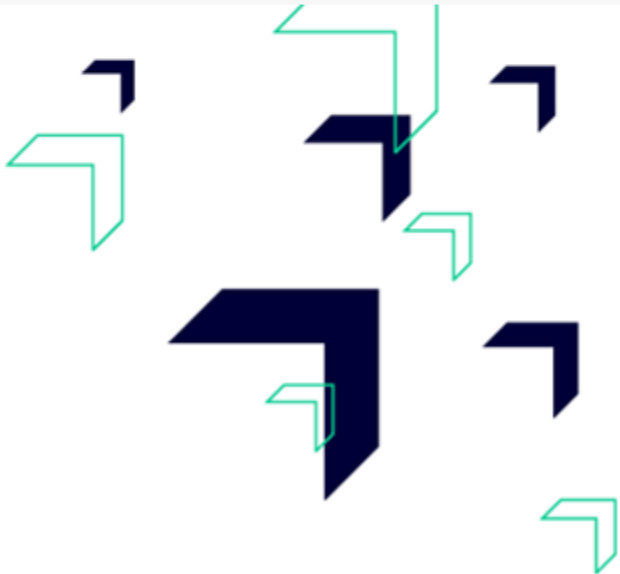


**GOVERNMENT
OF MALTA**



FONDI.eu

Update on Communication and Visibility Actions



**Co-funded by
the European Union**

Social Media



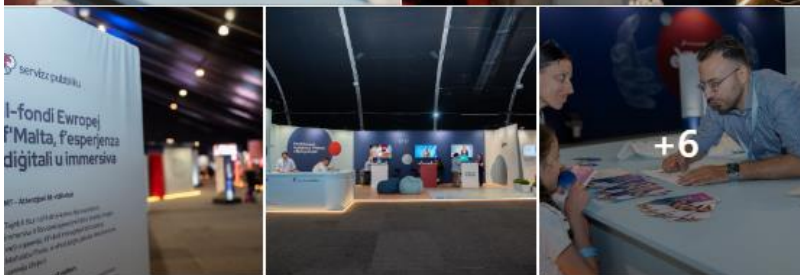
Thank You for Making the Public Service Expo a Success 🌟

We are incredibly grateful 🙏 to everyone who visited us at the [Fondi.eu](https://fondi.eu) stand and experienced our unique immersive room during this year's Expo. We hope you enjoyed it as much as we did !!

Together, we explored new opportunities, shared valuable insights, and strengthened our commitment to serving the community 🇪🇺 through European Funds 🇪🇺

#PublicServiceExpo #EUFunds #Community

[SEM - Servizzi Ewropej f' Malta](#) | [Fondi Ewropej](#) | [Is-Servizz Pubbliku](#) | [EUPA Malta - Erasmus+ & European Solidarity Corps](#)



Three New Calls under European Social Fund+ 2021-2027 🇪🇺

The Ministry responsible for EU Funds launches the call for applications under the European Social Fund+ 2021-2027 in the following areas:

- 📌 **Equal Access to Quality Social and Healthcare Services** - supports initiatives that focus on the improvement and training for health professionals
- 📌 **Integration of Third Country Nationals** - facilitates the socioeconomic integration of TCNs, through initiatives steered by public entities and voluntary organisations which focus on the longer-term integration and inclusiveness of various vulnerable target groups, including TCNs
- 📌 **Gender Balanced Labour Market Participation** - supports activities aimed at achieving a more balanced labour market, with a primary focus on women, given the lower female participation rate in the labour market when compared to men

For more information about the calls visit 📌 <https://bit.ly/4bcTBSU>

Contact the Managing Authority for further info on fondi.eu@gov.mt

[SEM - Servizzi Ewropej f' Malta](#) |



Call Announcement: Public Sector investment in Research and Innovation 🇪🇺

The Ministry responsible for European Funds launches Call 22 for applications under the ERDF/CF/JTF 2021-2027 Programme for actions contributing to Priority 1: PO 1 - A more competitive and smarter Europe by promoting innovative and smart economic transformation and regional ICT connectivity, Specific objective: RSO1.1. Developing and enhancing research and innovation capacities and the uptake of advanced technologies (ERDF).

Scope

This call focuses on supporting project proposals for Public Sector investment in Research and Innovation.

Eligible Beneficiaries

Open call targeting Ministries, Government Departments and Public Sector entities.

📌 **Application Documents can be accessed from** 📌 <https://bit.ly/3B3H6n5>

📌 **To register for the info session click this link** 📌 <https://bit.ly/3B1HORL>

The call will close on **Thursday, 12th November 2024, 12:00pm.**

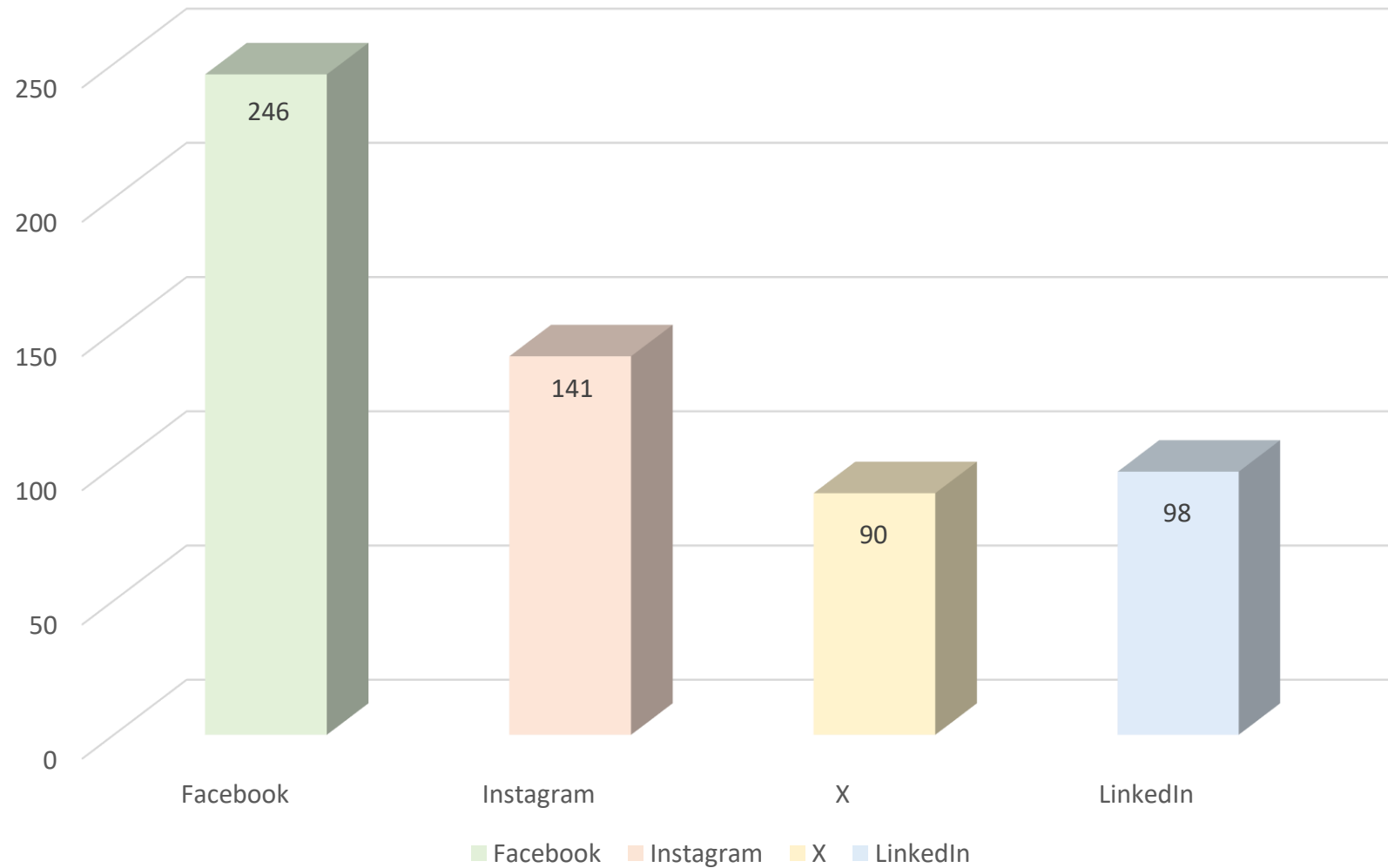
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[SEM - Servizzi Ewropej f' Malta](#) | [Is-Servizz Pubbliku](#)



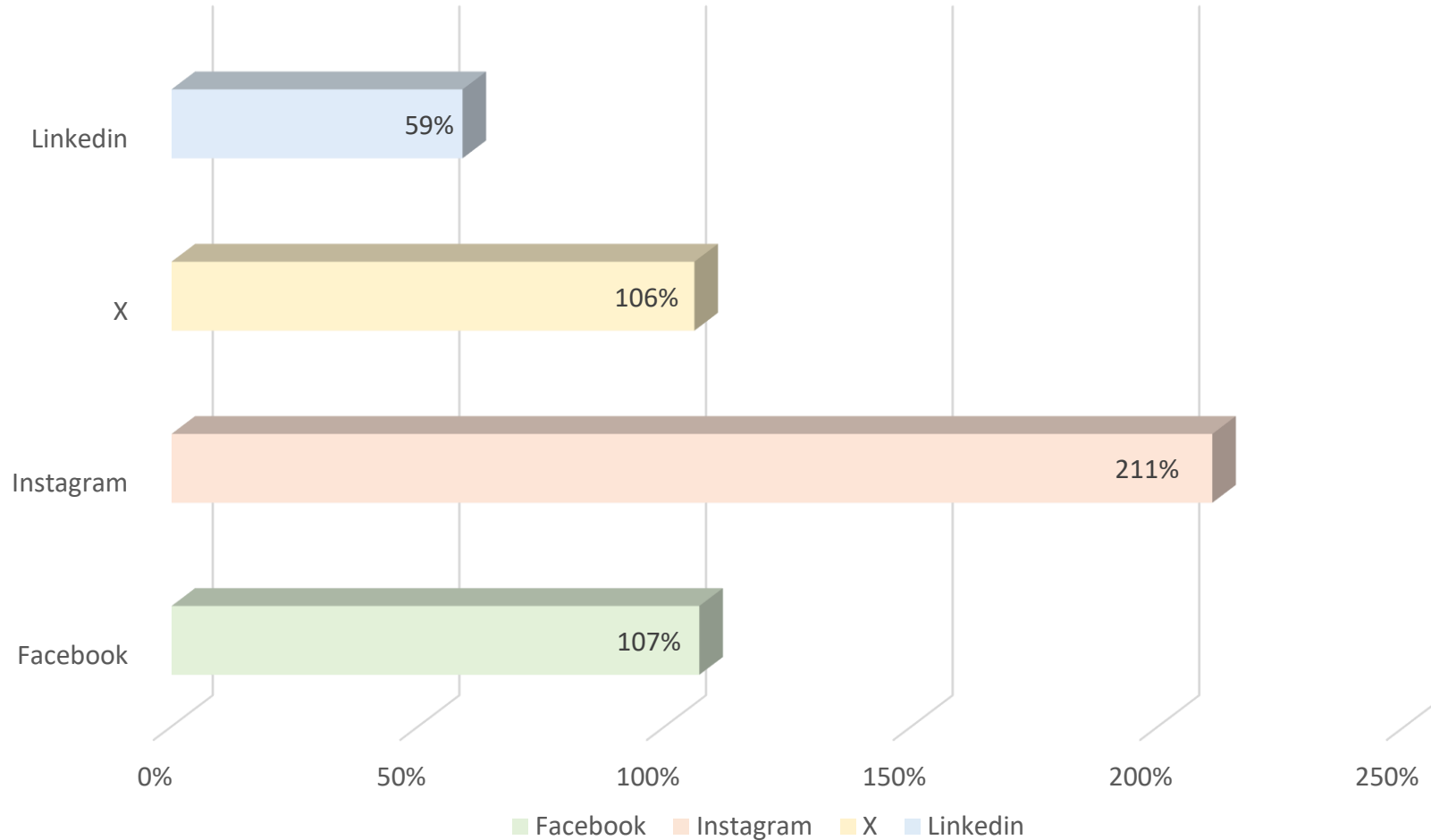
Social Media Statistics

Number of Posts – January to September 2024



Social Media Statistics

Increase in Followers – 2023 vs 2024





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ANNOUNCEMENT OF A CALL FOR PROJECT PROPOSALS UNDER
European Social Fund+ 2021-2027

The Ministry responsible for European Funds would like to announce that it is launching a call for project proposals in the following area:

Priority 1 – Enhancing Employability and Labour Market Resilience

Specific Objective: 4.1 – Access to employment and activation measures for all

The call will close on **11th November 2024 at noon**.

The online application form for the submission of project proposals and supporting documentation are available on <https://fondi.eu/what-funding-is-available/>.

Prospective Applicants are encouraged to refer to the European Social Fund+ Programme and the Eligibility Guidance Notes in order to check whether their proposals are eligible for funding through this call for project proposals.

Further information on this call and on the European Structural and Investment Funds may be obtained from <https://fondi.eu/>. Any query should be sent by email on fondi.eu@gov.mt.

A dedicated information session is being organised on **Monday, 9th September, 2024 from 10:00 till 13:00** at the offices of Servizzi Ewropej f' Malta – 280, Republic Street, Valletta. Registration for the information session can be done by scanning the below QR code.



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Calls for Proposals



Since May 2024, **6 calls** for proposals were issued.



Information Sessions were published and promoted on our social media platforms, FONDI.eu website and sometimes even on newspapers

Information Sessions

5 information sessions related to calls were organised by the Managing Authority, Fondi.eu and Servizi Europej f'Malta (SEM) since May 2024, with a total of **115 attendees**.





Operations of Strategic Importance: Communications Plans

OSIs Communications Plans

The FONDI.eu Communications Unit collaborated with the Managing Authority and with the Beneficiaries of OSIs to help them formulate their respective Communications Plan for this year and the forthcoming years. The Beneficiaries are on board and have been working on such Communications Plans.

The Beneficiaries have been encouraged to use all communications platforms (traditional + digital) to make the operation's work visible to the public and showcase the positive changes for the country. Moreover, they were encouraged to highlight the OSI's importance for the achievements of the specific objective of the programme and to show the link between the project's aim, its relevance for national development and contribution to EU priorities.



Annual Event 2024

Fondi Ewropej,
Ugwaljanza, ir-Riformi
u Djalogu Soċjali



The **annual event** took place during the Public Service Expo which welcomed 33,000 visitors, from the 15th to the 19th of May 2024 at the Malta Fairs & Conventions Centre (MFCC) in Ta' Qali. Fondi.eu provided **information** to visitors and organised a **competition** about European Union and European Funded projects in Malta.

The major attraction was an **immersive room** with six distinct productions about some of the most successful projects and how European Funds transformed Malta throughout the past twenty years.

Annual Event 2024 - Immersive Room

*“20 years of membership in the European Union,
20 years of projects that have changed Malta”*



eppo24



Celebrating the 20th Anniversary of Malta joining the European Union

A special video production was prepared to commemorate the 20th anniversary of Malta's accession to the EU. This detailed documentary was shared and boosted on the Fondi.eu social media platforms and is still on our YouTube Channel.

The 20th Anniversary logo was projected on the Mdina fortifications on the 1st of May 2024.



EU Fair & Europe Day

An EU Fair was organised on the 1st of May in Ta' Qali.

On the 10th of May, the Europe Day celebrations organised by SEM and Europe Direct took place in Valletta, with various organisations providing European Union related information to visitors, guidance and support on the rights and opportunities available to EU citizens.



TV & Radio Slots

- 30 TV educational slots;
- 10 radio educational slots;
- 7 TV features.

Such slots dealt with the **promotion** of open calls, **testimonials** and **success stories** across all funds.



RegioStars 2024

The following projects were nominated for the RegioStars 2024 awards:

- 1) ERDF.05.016: Grandmasters' Palace Regeneration Project was nominated in Category 5 - A Europe Closer to the Citizens;
- 2) Bythos was nominated in Category 1 - A Competitive And Smart Europe
- 3) CORALLO was nominated in Category 2 - A Green Europe



Looking Forward

- Closure of 2014-2020 Programming Period Plans: the Fondi.eu team is promoting 2014-2020 projects during a number of public events over 2024 and continuing into 2025
- Rather than holding one event that will mark the closure of the programme, the communication actions and outreach activities are part of an extensive and strategic series of events aimed at informing the public, stakeholders, and various target audiences about the accomplishments of the 2014–2020 programming period.
- The idea is to have a multi event approach that is not fixed in a particular moment but that will be delivered over a period of time. One of the primary objectives is to enhance awareness of the positive impacts achieved over the past years and to foster a deeper understanding of the benefits.

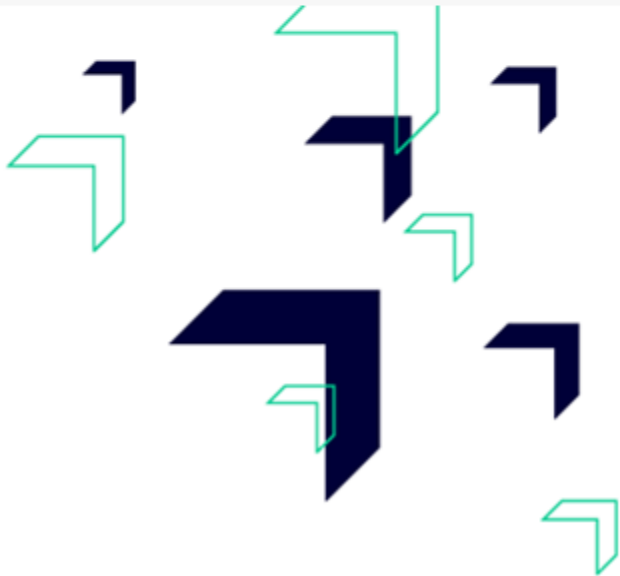


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Thank you !



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