

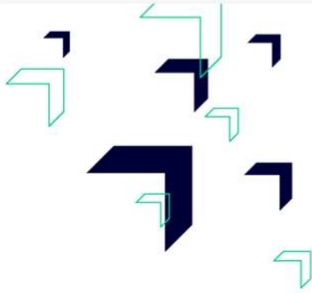


GOVERNMENT OF MALTA



## Update on Communication and Visibility Actions

### CAP Strategic Plan Monitoring Committee – 6th December 2024



Co-funded by the European Union

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## Social Media



**Fondi.eu**  
November 1st 8:45 AM

**Call Announcement 173.5.1 - On-Farm Productive Investments (for projects with a total cost of more than €30,000):**

The Ministry responsible for European Funds announces the launch of call for the following project proposal: 173.5.1 - On-Farm Productive Investments (for projects with a total cost of more than €30,000).

**Scope**  
The On-Farm Investment Intervention tied to on-farm productive investments aims to fund investment in agriculture holdings including, inter alia, best available techniques to address production, environmental and health issues including precision farming, modern pesticide management solutions, irrigation systems, detection of diseases in crops and livestock, farm waste management, focusing on the entire territory of Malta.

**Eligible Beneficiaries**  
Farmers, whether natural or legal persons (including Group of Farmers such as, inter alia, partnerships and cooperatives), who:  
• Are registered as farmers on the Department of Agriculture database (IACS)  
• Have a VAT Number  
• Are registered (in the case of individuals) with Jobs Plus as Farmers

**Application Documents can be accessed from** <https://bit.ly/4tpJRHQ>  
**To register for the info session click this link** <https://bit.ly/4tpJRHQ>

The call will close on **Friday, 31st January 2025, 12:00pm**.  
Contact the Managing Authority for further info on [fondi.eu@govmt](mailto:fondi.eu@govmt)

SEM - Servizzi Ewropej f'Malta | Is-Servizz Pubbliku | Agrikultura



**Fondi.eu**  
June 29

**Celebrating I-Imnarja**

This day holds deep cultural and religious significance as we honour the Apostles St. Peter and St. Paul in Nadur, Gozo, with mass celebrations, processions in the village core and fireworks display. Apart from its religious connotations, this national holiday is filled with local traditions and festivities as the Buskett Gardens in Rabat, is transformed into a vibrant agricultural hub with folk music, farm animals and endless fresh produce like fruits, vegetables, honey and cheese.

The EU financially supports its farmers and encourages sustainable and eco-friendly practices through numerous schemes across the year. It ensures that European farmers receive sufficient funds to cultivate their lands, enhance their agricultural production and compete across borders.

For more info visit <https://bit.ly/4bcT8U>

#Imnarja #Malta #Culture #Agriculture #EUFunds #Sustainablefarming #Localfarmers



**Fondi.eu**  
April 15

Thank you for visiting the **Fondi.eu** stand at the Agrifair last weekend! It was a pleasure for us to see so much interest in funds and in EU funded agriculture and fisheries projects.

#MaltaAgrifair2024  
SEM - Servizzi Ewropej f'Malta | Fondi Ewropej | Is-Servizz Pubbliku | Agrikultura

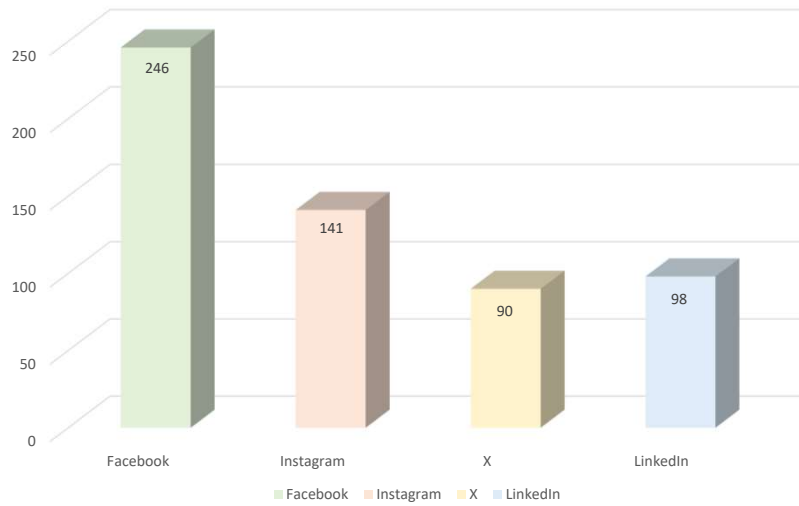


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# Social Media Statistics



Number of Posts – January to September 2024

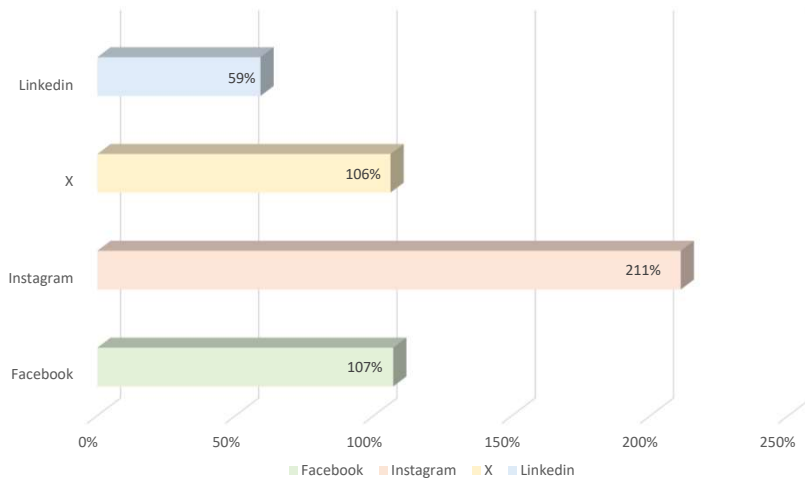


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# Social Media Statistics



Increase in Followers – 2023 vs 2024\*



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## Calls for Proposals



**175.1. Setting Up of Young Farmers**

  
Overview

  
Scope

  
Eligible Beneficiaries

  
Application

  
Information Session

The Ministry responsible for European Funds announces the launch of call for the following project proposal as indicated hereunder:  
175.1- Setting Up of Young Farmers.



Since March 2023, **14 calls** for proposals were issued.



Information Sessions were published and promoted on our social media platforms, FONDI.eu website and sometimes even on Newspapers

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## Information Sessions

**11** information sessions across Malta and Gozo were organised by the Managing Authority, FONDI.eu and Servizzi Ewropej f' Malta (SEM) across Malta and Gozo since March 2023, with a total of **410 attendees**. This besides information sessions targeting ICAS type interventions, which are primarily led by the Paying Agency (ARPA).




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## AgriFair 2024

AgriFair 2024 was held at the Malta Fairs & Conventions Centre (MFCC), from Friday 12 to Sunday 14 April.

FONDI.eu was present at this fair, with special focus on agricultural and fisheries EU funded projects.

At the Agrifair, the Managing Authority also hosted an information meeting on the CAP SP as well as having had an opportunity for live TV presentation.



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## Annual Event 2024

Fondi Ewropej,  
Ugwaljanza, ir-Riformi  
u Djalogu Soċjali



FONDI.eu

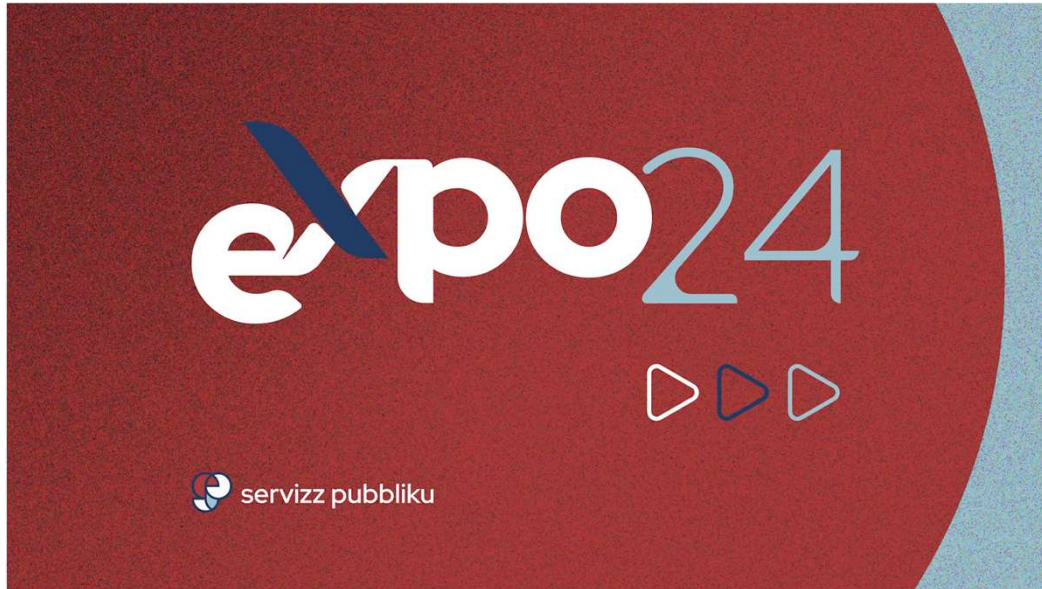
The **annual event** took place during the Public Service Expo which welcomed 33,000 visitors, from the 15<sup>th</sup> to the 19<sup>th</sup> of May 2024 at the MFCC. FONDI.eu provided **information** to visitors and organised a **competition** about European Union and European Funded projects in Malta.

The major attraction was an **immersive room** with six distinct productions about some of the most successful projects and how European Funds transformed Malta throughout the past twenty years.

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## Immersive Room



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## Celebrating the 20<sup>th</sup> Anniversary of Malta joining the European Union

A special video production was prepared to commemorate the 20<sup>th</sup> anniversary of Malta's accession to the EU. This detailed documentary was shared and boosted on the FONDI.eu social media platforms and is still on our YouTube Channel.

The 20th Anniversary logo was projected on the Mdina fortifications on the 1<sup>st</sup> of May 2024.



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## EU Fair & Europe Day

An EU Fair was organised on the 1st of May in Ta' Qali.

On the 9th and 10<sup>th</sup> of May, the Europe Day celebrations organised by SEM and Europe Direct took place in Valletta, with various organisations providing European Union related information to visitors, guidance and support on the rights and opportunities available to EU citizens.



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## TV & Radio Slots

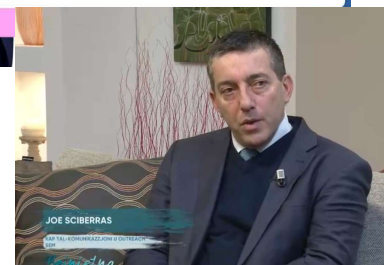
MA and SEM representatives took part in **4 TV slots** related to CAP SP. Such slots dealt primarily with the **promotion** of open calls.

Moreover, **4 articles** about CAP-SP measures and schemes were published on online news portals.



Rodrick Zerafa

CEO SEM



JOE SCIBERRAS

FONDI.eu

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## Looking Forward

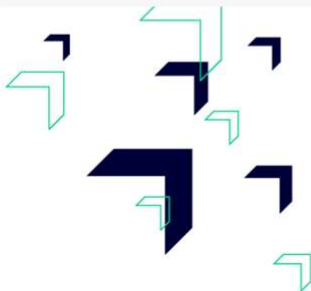


- Closure of 2014-2022 Programming Period Plans: the FONDI.eu team is promoting 2014-2022 projects during a number of public events over 2024 and 2025

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Thank you !



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