



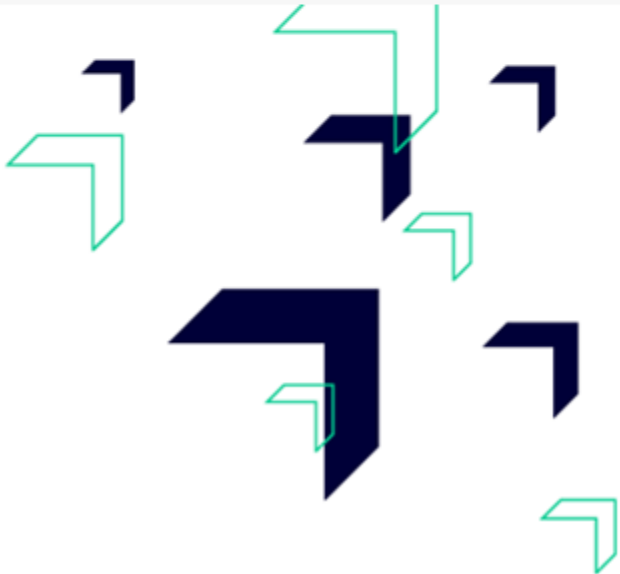
**GOVERNMENT
OF MALTA**



FONDI.eu

Update on Communication and Visibility Actions

14 November 2025



**Co-funded by
the European Union**

Social Media

Fondi.eu
July 17 · 🌐

📌 **Tnedija ta' sejha: Diversifikazzjoni tad-Dhul tas-Sajjieda**

📅 Is-sejha tintemm f'Diċembru 2026
📅 L-ewwel skadenza: 10 ta' Ottubru 2025
💰 Bagit totali ta' €500,000

Is-sejha hija miftuħa għal sajjieda b'licenzja MFA u MFB u se tappoggja:

- 📍 Investimenti abbord
- 📍 Turizmu tas-sajd
- 📍 Ristoranti
- 📍 Servizzi ambjentali
- 📍 Attivitajiet edukattivi

📌 Għal aktar informazzjoni zur: <https://fondi.eu/.../diversification-not-related-to-.../>
Blex tirregistra għal sessjoni ta' informazzjoni: <https://sem.gov.mt/events>

📌 **Launch of Call: Diversification of the Income of Fishers**

📅 Rolling Call | Closes Dec 2026
📅 First cut-off: 10 Oct 2025
💰 €500,000 total budget

The call is open to MFA & MFB licensed fishers and will support:

- 📍 Onboard investments
- 📍 Angling tourism
- 📍 Restaurants
- 📍 Environmental services
- 📍 Educational activities

📌 For more info, visit: <https://fondi.eu/.../diversification-not-related-to-.../>
👉 To register for an info session: <https://sem.gov.mt/events>

#EUFunds #EMFAF #Diversification #SustainableFishing
SEM - Servizzi Ewropej f'Malta | Fondi Ewropej | Is-Servizz Pubbliku | EU Maritime & Fish



Fondi.eu
March 25 · 🌐

📌 **European Funding to Support Sustainable Aquaculture in**

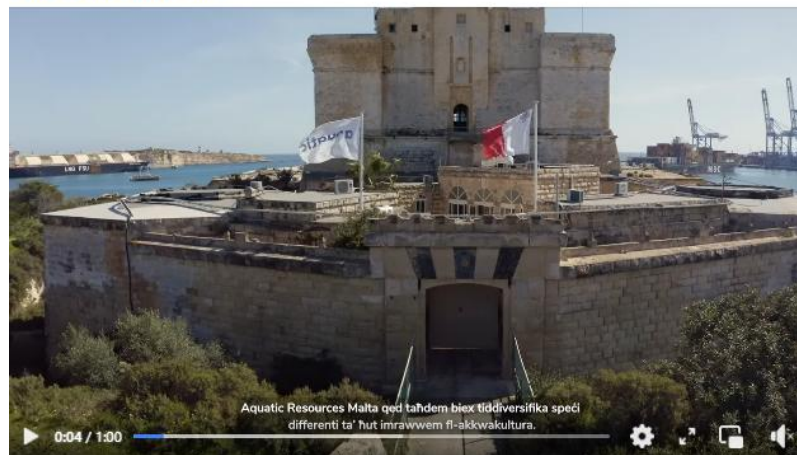
Aquatic Resources Malta is driving innovation in the aquaculture sector through the Species Diversification for Maltese Aquaculture project 🌱 📖 This research initiative - based at San Luċjan Tower - focuses on two innovative species: the Greater Amberjack & the Red Porgy.

By developing knowledge and best practices, this project supports sustainable aquaculture, new market opportunities, and food security in the 🌊 🌱 Co-funded by the European Maritime, Fisheries and Aquaculture Fund (EMFAF), it strengthens the EU's commitment to aquaculture development in Malta.

📺 Watch the video to learn more 📺

#EUaquaculture #EMFAF

SEM - Servizzi Ewropej f'Malta | European Commission Representation in Malta | EU Maritime & Fish | Is-Servizz Pubbliku



Fondi.eu
May 8 · 🌐

📌 **Tnedija tal-Laboratorji DC-MAP**

Għall-ewwel darba, dawk is-sajjieda li jilqgħu lil uffiċjali ta' **Aquatic Resources Malta** (ARM) abbord id-dghajjes tagħhom se jirċievu kumpens finanzjarju għas-servizz provdut 📖. Matul vjaġġi tas-sajd regolari, l-uffiċjali tal-ARM se jiġbru dejta bijoloġika 📖 – informazzjoni siewja li tikkontribwixxi għal sajd sostenibbli skont il-Qafas għall-Gbir ta' Dejta dwar is-Sajd tal-Unjoni Ewropea.

Din l-inizjattiva hija parti mill- Fond Ewropew għall-Affarijiet Marittimi, is-Sajd u l-Akkwakultura (2021–2027) 📖 u għandha l-għan li ssahħaħ il-kollaborazzjoni bejn ix-xjenza u l-komunità tas-sajjieda lokali 📖 📖

Kif tapplika:

Imla l-formola tal-applikazzjoni - li se tintbagħat lis-sajjieda b'email u anke bil-posta - u ibgħatha: 📧 Permezz ta' email: administration.arm@gov.mt

Jew iġġibha personalment fil-postijiet u hinijiet indikati hawn taht:

Aquatic Resources Malta (ARM) – Marsaxlokk
📅 12 – 16 ta' Mejju | 🕒 10:00 – 14:00
📅 17 ta' Mejju (Is-Sibt) | 🕒 08:00 – 16:00
Uffiċċju DFA, Vecċja
📅 12, 14, 16 ta' Mejju | 🕒 10:00 – 14:00
Uffiċċju DFA, Mgarr (Għawdex)
📅 13 u 15 ta' Mejju | 🕒 10:00 – 14:00

📌 **Skadenza:** Is-sottomissjonijiet jintlaqgħu bejn it-12 u s-17 ta' Mejju 2025 biss fil-hinijiet indikati

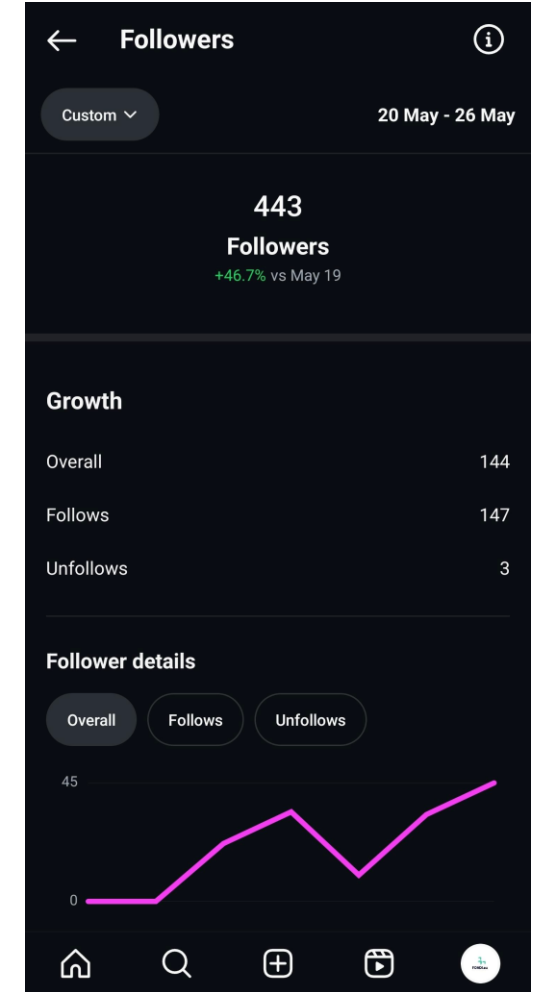
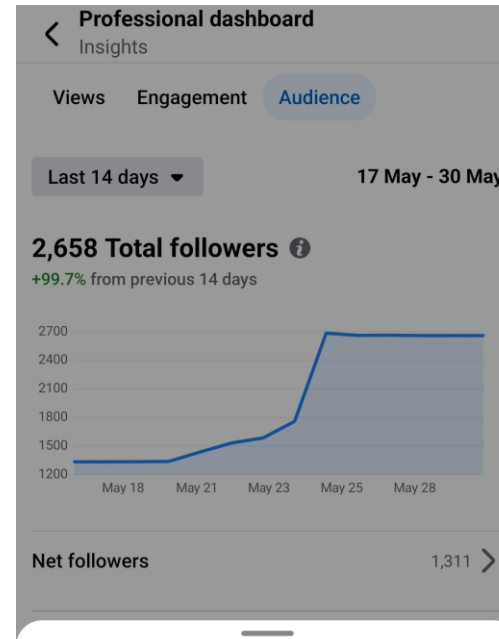
#EUFunds #EMFAF 🌱 📖 🌊

SEM - Servizzi Ewropej f'Malta | Is-Servizz Pubbliku



Social Media – some statistics

- We have 2.7K followers on Facebook. This is an increase of more than 1.3K followers over the period of May 2025.
- The FONDI.eu Instagram account saw an increase of 49% in followers over May 2025.
- Our two most viewed Instagram stories were related to the Public Service Expo Village and the Europe Day Event concluding the EU in my School campaign.



Annual Event 2025

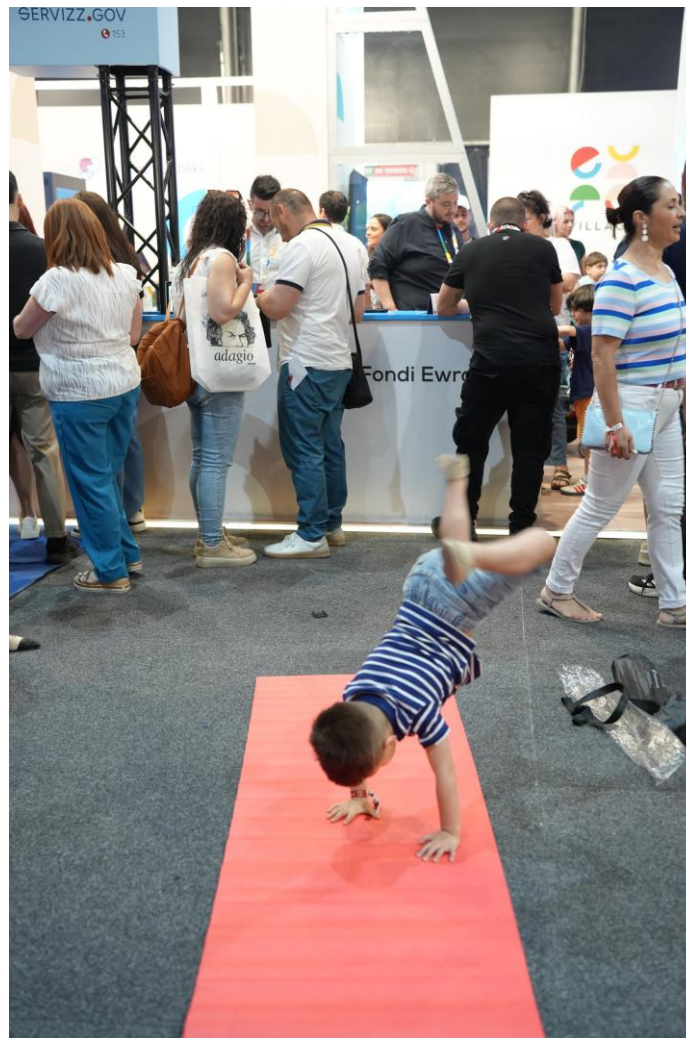


The **annual event** took place during the Public Service Expo Village, from the 21st to the 25th of May 2025 at the Malta Fairs & Conventions Centre (MFCC) in Ta' Qali. **76,264** persons attended this event.

FONDI.eu provided **information and merch** to visitors. The major attraction was a **competition** about EU-Funded projects in Malta. Moreover, we had a winner from the social media video competition.



Annual Event 2025



Calls for Proposals

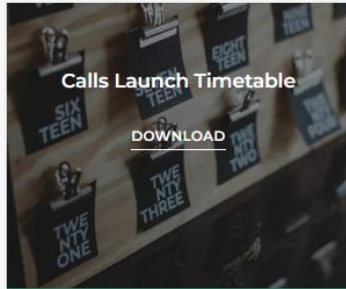


Since November 2024, **4 calls** for proposals were issued.

Press Conferences were held to launch the Investments on Board Fishing Vessels Call; the Replacement or Modernisation of engines of fishing vessels scheme and the Diversification of Income for Fishers scheme



Information Sessions were promoted on our social media platforms, FONDI.eu portal and sometimes even on Newspapers



Calls Launch Timetable

[DOWNLOAD](#)



Equal Access to Quality Social and Healthcare Services

[READ MORE](#)



I78.2.1 Knowledge Exchange & Dissemination of Information: Support for the Use of Advisory Services

[READ MORE](#)



EMFAF: Replacement or Modernisation of Engines of Fishing Vessels Scheme

[READ MORE](#)



Intervention 77.1.1 – Support for Participation in Quality Schemes

[READ MORE](#)



I73.1: On-Farm Non-Productive Investments (Afforestation)

[READ MORE](#)



Internationalisation Strategy for SMEs

[READ MORE](#)



Marketing Strategy for Micro & Small Enterprises

[READ MORE](#)



EMFAF Call: Investments on Board Fishing Vessels

[READ MORE](#)

Information Sessions

7 information sessions – in Marsaxlokk, St Paul's Bay and Gozo - were organised by the Managing Authority, FONDI.eu and SEM since November 2024.



Operations of Strategic Importance

Launch of the **Marine Conservation: An Inclusive Approach to Managing Marine Resources** on 20 February.

Launch of **Species Diversification for Maltese Aquaculture** on 9 May.

MA and CION representatives attended both events.



DG MARE's EU Aquaculture Campaign

Malta prepared a video and written story re the **Species Diversification for Maltese Aquaculture project**.



WestMED Project Awards 2025

The EMFF project *Marine Environmental Monitoring: Towards Effective Management of Malta's Marine Waters* has been nominated for these prestigious awards.

The project established continuous environmental monitoring of Malta's marine waters to address knowledge gaps, support effective management of human activities, and work towards achieving Good Environmental Status.

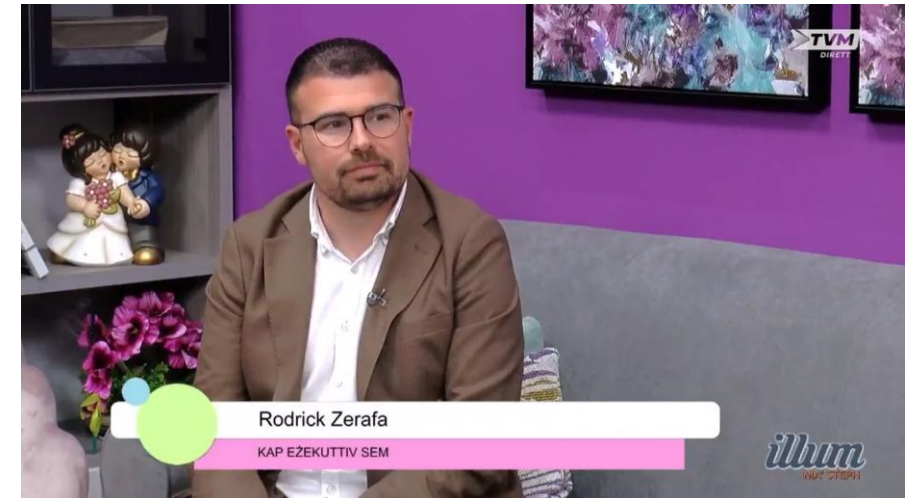
The winners will be announced during the WestMED Stakeholders Conference on 28 November 2025 in Tunis.



TV & Radio Slots, Articles

- **3** TV educational slots
- **1** radio educational slot
- **1** online article

All media appearances were about the Investments on board Fishing Vessels scheme



Public Events

- Stands at **popular public events** such as Lejla Sajfija fil-Park (August), Malta International Food Festival (August), EU Corner @ Science in the City (September), Freshers' Week at the University of Malta and at the Malta College of Arts, Science & Technology



Training Sessions on Communications and Publicity

- Sessions equip participants with practical skills to utilise tools such as the Visual Identity Guidelines and the FONDI.eu publicity online generator.
- In June, a training session for officers working at the Ministry for Agriculture, Fisheries and Animal Rights was held.



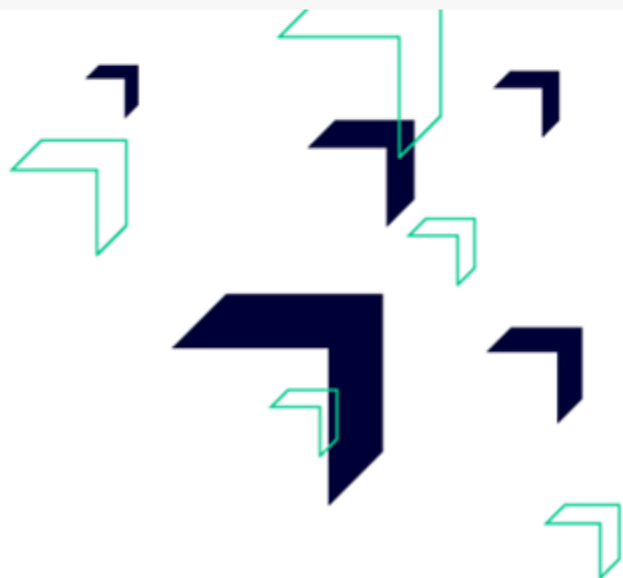


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Thank you !



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