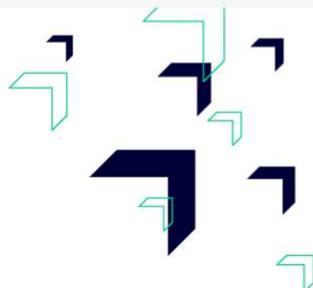


GOVERNMENT
OF MALTA

Update on Communication and Visibility Actions

30 October 2025



Co-funded by
the European Union

1

Social Media

Fondi.eu

January 23

↳ Call Announcements

The Ministry responsible for European Funds announces the launch of calls for project proposal:

↳ Intervention 73.4 - On-Farm Non-Productive Investments (Afforestation)

The scope of the intervention 73.4 - On-Farm Non-Productive Investments (Afforestation) is to support farmers to invest in afforestation on their land. Prospective applicants shall be farmers (whether natural/legal persons or partnerships) who are registered as farmers on the Department of Agriculture database (IACS) and that carry out minimum agricultural activity as defined in the guidelines.

↳ Intervention 73.2 Off-Farm Non-Productive Investments (Afforestation)

The scope of the intervention 73.2 - Off-Farm Non-Productive Investments (Afforestation) is to support investment in afforestation on public land by Government Authorities and Entities. The eligible beneficiaries for support are Government Authorities and Entities.

✓ Application Documents can be accessed from <http://bit.ly/4bCTBiu>

The calls will close on Friday, 28th March 2025, at noon.

Contact the Managing Authority for further info on fondi.eu@gov.mt

SEM - Servizi Europei f' Malta | Is-Servizi Pubbliku | Agrikultura



Fondi.eu

January 23

↳ Call Announcements

The Ministry responsible for European Funds announces the launch of call for project proposal:

↳ Intervention 73.5.3 On-Farm Productive Investments - Diversification

The On-Farm Investment Intervention tied to on-farm productive investments aims to fund investments in agriculture holdings, inter alia, non-agriculture diversification, focusing on the entire territory of Malta.

↳ Eligible Beneficiaries

Full-time bona fide established farmers (natural persons only), who:

- Are registered as farmers on the IACS
- Are registered as farmers on the Department of Agriculture database (IACS)
- Have a VAT number with NACE code showing economic activity related to agriculture

✓ Application Documents can be accessed from <http://bit.ly/3CmKz2>

The calls will close on Friday, 28th March 2025, at noon.

Contact the Managing Authority for further info on fondi.eu@gov.mt

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Fondi.eu

January 23

↳ Call Announcements

The Ministry responsible for European Funds announces the launch of call for project proposal:

↳ Intervention 78.2.1 - Knowledge Exchange and Dissemination of Information Support for the use of Advisory Services

The scope of this Intervention is to provide assistance to farmers through recognised Farm Advisory Services (FAS) and by providing advisory services for the agricultural sector complements the purpose of measures to improve human potential, through the provision of specific advisory services, and by providing incentives to farmers to seek direct advice to address their specific needs.

↳ Eligible Beneficiaries

Eligible applicants are advisory Service Providers (SP) recognized as Farm Advisory Services by the Farm Advisory Service Recognition Board (FASRB) in accordance with the Guidelines for the Registration of Farm Advisory Services as per L.N. 99 of 2019 and as amended by L.N. 189 of 2024 issued by the Ministry of Agriculture, Environment and Sustainable Development.

The end beneficiaries who shall be the recipients of advice must be farmers.

✓ Application Documents can be accessed from <http://bit.ly/4h2o9FD>

The calls will close on Friday, 19th September 2025, at noon.

Contact the Managing Authority for further info on fondi.eu@gov.mt

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2



Social Media – some statistics

- We have 2.7K followers on Facebook. This is an increase of more than 1.3K followers over the period of May 2025.
- The FONDI.eu Instagram account saw an increase of 49% in followers over May 2025.
- Our two most viewed Instagram stories were related to the Public Service Expo Village and the Europe Day Event concluding the EU in my School campaign.





3

3



Annual Event 2025



The **annual event** took place during the Public Service Expo Village, from the 21st to the 25th of May 2025 at the Malta Fairs & Conventions Centre (MFCC) in Ta' Qali. **76,264** persons attended this event.

FONDI.eu provided **information and merch** to visitors. The major attraction was a **competition** about EU-Funded projects in Malta. Moreover, we had a winner from the social media video competition.



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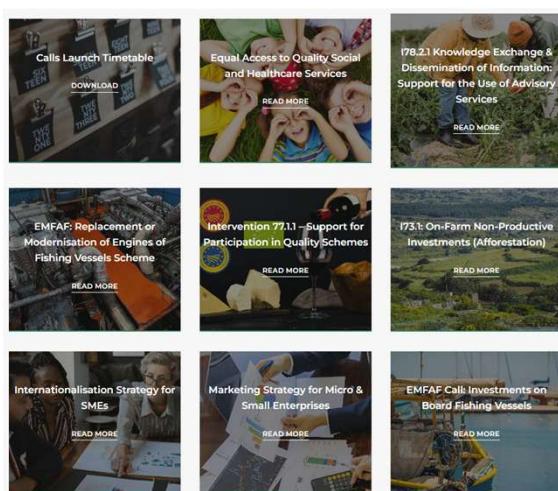
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Annual Event 2025



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Calls for Proposals



Since December 2024, **4 calls** for proposals were issued.



Under LEADER, the three LAGs launched **11 calls** for proposals on an **open rolling basis**.



Information Sessions were promoted on our social media platforms, FONDI.eu portal and sometimes even on Newspapers.

Calls tied to LEADER were promoted on the LAGs social media platforms, radio programmes as well as newspaper adverts.

6

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Information Sessions



11 information sessions were organised by the Managing Authority, FONDI.eu and SEM since December 2024.

An additional 7 information sessions were organised by Local Action Groups, in collaboration with Fondi.eu and SEM.



7

7

TV & Radio Slots

- 4 TV educational slots
- 1 radio educational slot

Such slots were part of a campaign promoting LEADER measures with the three LAGs; also showcasing tangible examples of EU-funded projects.



8

8



Visit by Commissioner Christophe Hansen

- 13 October visit was part of the Commissioner's tour of all Member States to discuss the **future of agriculture and local challenges**.
- Met with the Maltese Agriculture Consultative Council to discuss the **Commission's proposal for the new Common Agricultural Policy (2028–2034)**.
- Held talks with Prime Minister Robert Abela.
- Attended the inauguration of the new **Food Safety and Security Authority of Malta**, which will oversee national food safety and supply chain security.
- Together with Agriculture Minister Anton Refalo, visited a **dairy farm in Swieqi** - a modern, EU-supported enterprise run by a young farmer.

9

9



Public Events

- Stands at **popular public events** such as Lejla Sajfija fil-Park (August), Malta International Food Festival (August), EU Corner @ Science in the City (September), Freshers' Week at the University of Malta and at the Malta College of Arts, Science & Technology



10

10

Bike rides to EU-funded sites

- Bike ride organised by SEM on 7 September.
- Visited Ta' Żeppi Farm in Siggiewi.
- Participants had a hands-on experience of the running of a sheep farm, from raising the sheep to the production of the local ġbejna and other types of cheese.
- Supported by the EU's Young Farmers Scheme.



11

11

Bike rides to EU-funded sites

- Bike ride organised on 28 September.
- Visited the 'Rehabilitation of Roman Baths and Christian Catacombs' (REBACA) Project which comprised a number of studies, conservation, and the construction of a protective shelter on most of the site.
- Supported by the EAFRD 07 - 13.



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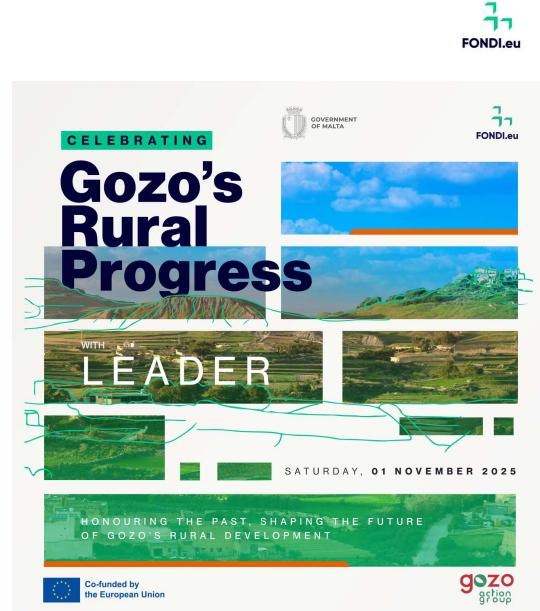
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LEADER Event

'Celebrating Rural Progress with LEADER: From RDP to CAP SP - Honouring the past, embracing the future of Gozo's rural development' will be held on 1 November in Gozo

The event will feature:

- Addresses by key ministers and other stakeholders;
- Presentation of past RDP achievements and new CAP SP opportunities;
- Awards and recognition of outstanding rural projects across diverse sectors;
- Commemorative Publication Launch & Closing Remarks



13

13

Training Sessions on Communications and Publicity

- Sessions equip participants with practical skills to utilise tools such as the Visual Identity Guidelines and the FONDI.eu publicity online generator.
- In June, a training session for officers working at the Ministry for Agriculture, Fisheries and Animal Rights was held.



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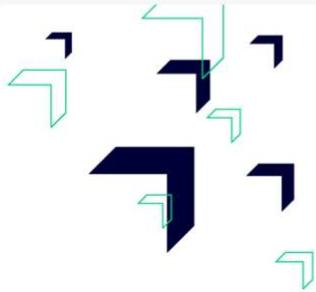
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Thank you !



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