

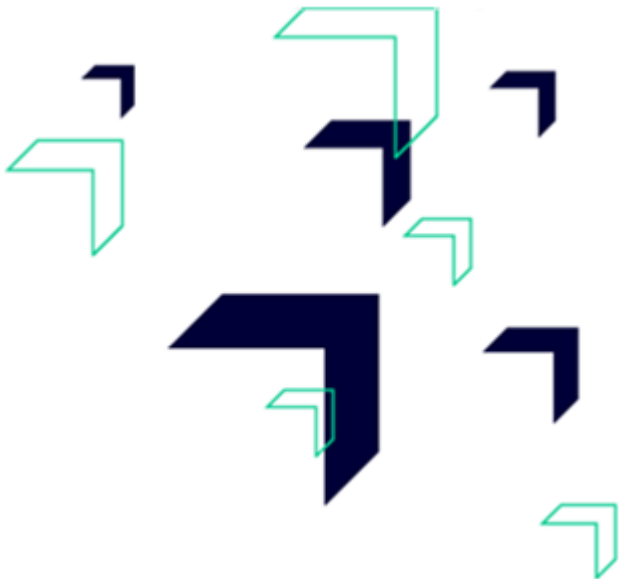


**GOVERNMENT  
OF MALTA**



**FONDI.eu**

## **Update on Communication and Visibility Actions**



Unclassified



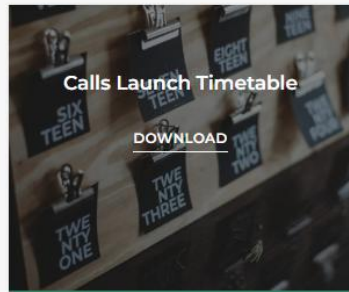
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# Training Sessions on Communications and Publicity

Sessions equip participants with practical skills to utilise tools such as the Visual Identity Guidelines and the FONDI.eu publicity online generator.

Target Groups: Managing Authorities, Paying Agency, Beneficiaries, Line Ministries, Local Action Groups, Intermediate Bodies.

Sessions were held between June and November for various stakeholders.



# Visit by Commissioner Roxana Minzatu

Commissioner Roxana Minzatu – Executive Vice-President for Social Rights and Skills, Quality Jobs and Preparedness, visited Malta in October 2025.

Discussions with Maltese Authorities were focused on investment in jobs and skills and how Europe's Multiannual Financial Framework proposals and upcoming initiatives - like the Quality Jobs Roadmap and Fair Labour Mobility package - can support quality jobs, fair transitions, social inclusion, education and skilling.

A very interesting encounter with four students who benefitted from ESF+ funded scholarships under the Endeavour II Scheme.



*Visit by Executive Vice-President for Social Rights and Skills, Quality Jobs and Preparedness Roxana Minzatu, with four Endeavour II scholars.*

# TV, Newspapers, Publications and Public Events

- 5 TV educational slots about ERDF, ESF+ and CF projects in the context of the IMREG project
- 1 newspaper article about ESF+
- 1 online article about ERDF (in English and Maltese)
- 1 flyer distributed to 192,000 households nationwide (IMREG)
- Stands at **popular public events** such as Lejla Sajfija fil-Park (August), Malta International Food Festival (August), EU Corner @ Science in the City (September), Freshers' Week at the University of Malta and at MCAST (September-October), Notte Bianca (October)



*Public Stand at the Granaries in Floriana*

# Cultural Visits to EU-Funded Sites & Outreach to the General Public

Visits organised for senior citizens at:

- **Tal-Għaqba Windmill;**
- **Church of the Nativity of the Virgin Mary.**

An interactive stand was set up at the Science in the City as part of an EU wide campaign.

The general public could discover more about their employment and social rights related to Skills, Quality Jobs and Work-Life Balance through a question card game, a sticker wall, and a quiz about EU rights at work.

Influencers took content on the stand and shared stories tagging FONDI.eu.



*Tour at Tal-Għaqba Windmill*



*Church of the Nativity of the Virgin Mary*

## Stakeholder Conference on Cohesion Policy (IMREG)

Titled *“The Benefits and Opportunities of EU Cohesion Policy for Malta”*, the event showcased investments from 2014–2020 and their impact.

Gathered **~100 stakeholders** involved in Cohesion Fund projects in Malta.

**High-level speakers + panel discussions.**



*Stakeholder Conference on Cohesion Policy*

## 28<sup>th</sup> Meeting of the ESF+ Transnational Network on Simplification

This event brought together experts to strengthen collaboration and share best practices on Financing Not Linked to Costs (FNLC) and Simplification in ESF+ programmes.

The meeting addressed:

- Main actions on FNLC and practices for ESF+ programmes
- The roadmap for “no more real costs” post-2027
- Assurance and audit proposals for 2028–2034
- Findings on simplification measures and audit challenges



*28<sup>th</sup> Meeting of the ESF+ TN on Simplification*

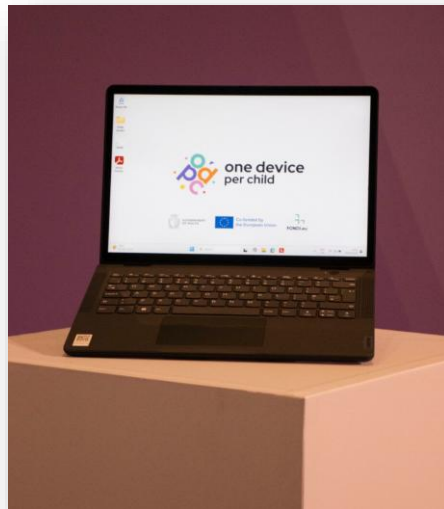
# Operations of Strategic Importance

## ESF+.03.184 - One Device Per Child

Official launch held on 19 September, followed by the roll-out of the devices in State, Church and Independent Schools.

European Commission Representation & the Press were invited.

Number of news articles were published.



*One Device Per Child*

## ERDF.02.986 - Second Interconnector between Malta and Italy

Full-day site visit was held in Ragusa on 26 September, to observe the ongoing works on onshore cable route in Sicily.

European Commission Representation & the Press were invited.

Number of news articles were published.



*Second Interconnector between Malta and Italy – Ragusa Terminal Station*

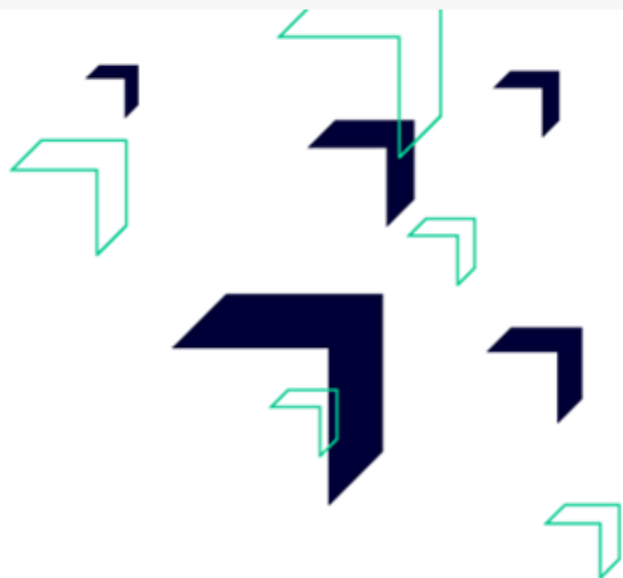


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**Thank you !**



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