

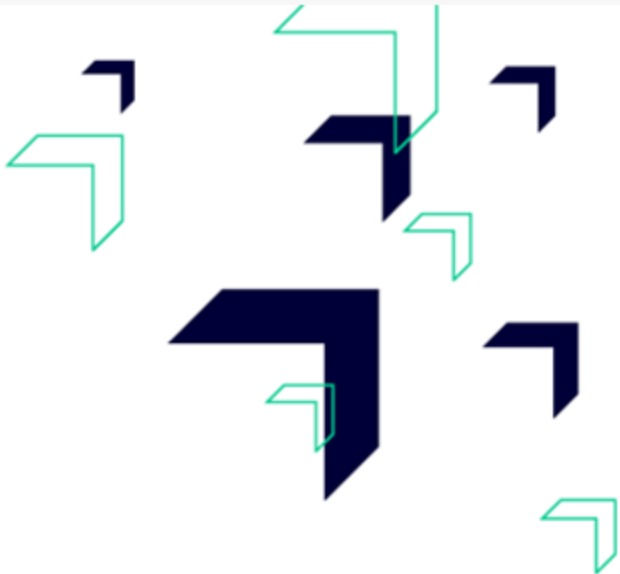


**GOVERNMENT
OF MALTA**



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Update on Communication and Visibility Actions Monitoring Committee - 3 July 2026



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Agenda

1. Visit by Commissioner Magnus Brunner
2. AMIF Projects - Media Visibility
3. Network of Networks
4. Call for Proposal and Information Session
5. Europe Day 2026
6. Public Events
7. Closure Event 2014-2020
8. Social Media
9. Training Sessions on Communications and Publicity

Visit by Commissioner for Internal Affairs and Migration Magnus Brunner – 28-29 November 2025

- Commissioner Brunner participated in the **MED5 Ministerial Conference**, together with the ministers from the 5 Mediterranean Member States: Cyprus, Greece, Italy, Malta, and Spain.
- The Commissioner and the ministers focused on common migration priorities, including the implementation of the Pact on Migration and Asylum, returns, and initiatives to strengthen the EU's comprehensive approach to migration towards third countries.
- Held talks with to exchange views on key issues of common interest, including the role of EU funds in supporting shared priorities.
- The Commissioner **visited the European Union Agency for Asylum (EUAA) headquarters**. He met its Executive Director, and exchanged views on the work of the Agency, and discussed the support to the Member States in implementing the new asylum and migration rules.

AMIF Projects – Media Visibility

Supporting Pre-Integration Governance (SPRING) project

- Public engagement through large-scale events covered in the media e.g. International Food Fest, Migration and Integration Conference, Anti-Racism & Diversity Week
- 33 social media posts
- Strong branding and multimedia outreach – promotional materials, website presence, TV adverts, news articles



New Beginnings – Empowering Against Trafficking

- Human trafficking awareness and protection efforts were highlighted in an article in July 2025 about Malta strengthening protection for victims and which reinforced the visibility of this project.

Network of Networks

On 9 March, a meeting was held to discuss preparations for this year's Europe Day celebrations in Malta and Gozo.



Information Session

One information session on AMIF Call No. 27 - *Promoting Diversity, Embracing Ethnicity and Inclusive Participation of TCNs* was organised by the Managing Authority, FONDI.eu and SEM. 25 attendees from SOS Malta, Migrants Commission, YMCA Malta and Blue Door Education amongst others, had the opportunity to understand better the parameters of the call and raise any questions.



Europe Day 2026

Celebrated on 8 May in Valletta and on 9 May in Gozo.

FONDI.eu and SEM provided **information and merch** to visitors.

One major attraction was a **spin-the-wheel game**, with various general knowledge questions about EU institutions.



Public Events

- Guided walk showcased key EU-funded heritage projects in **Qrendi** and their local community impact
- As part of the Europe Day celebrations, a bicycle ride was held on 10 May visiting **St Thomas Tower** and **Mamo Tower**.
- On 16 May, a day of **educational and heritage activities** was held at Salina.
- School visits gave secondary school students guided, first-hand exposure to EU-funded sites across Malta such as **Malta Aviation Museum** and **Tunnara Museum**.



SEM - Servizzi Ewropej f' Malta
October 20, 2025 · 🌐

...

A Sunday morning well spent exploring Qrendi's EU-funded landmarks 🇪🇺 🧑🏫

Yesterday, SEM organised its first guided walk, in collaboration with the Qrendi Local Council, offering participants the chance to discover how EU funds have supported the embellishment of public spaces, the restoration of historic artefacts and conservation works at the Parish Church.

Read more about the walk here 📄 <https://shorturl.at/2pOEN>

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Closure Event 2014-2020

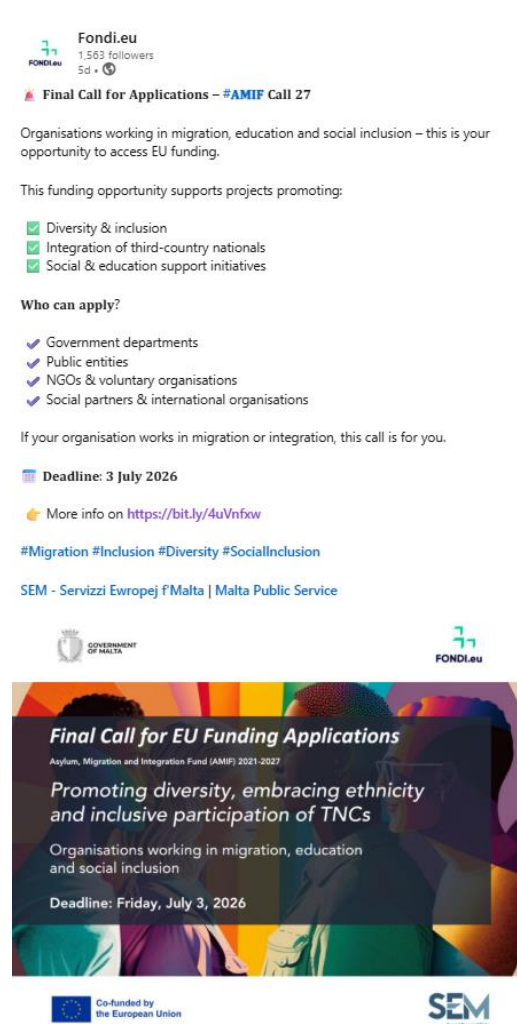
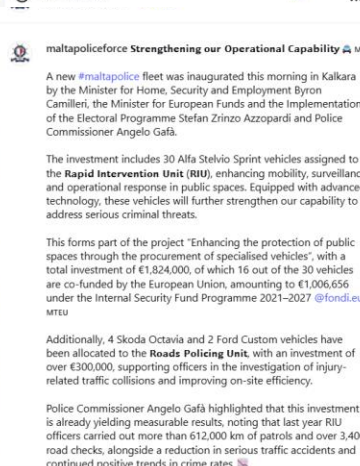
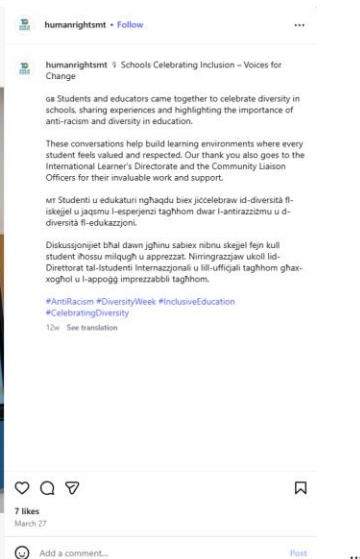
Held on 29 April to celebrate the achievements, impact as well as lessons learned through the implementation of EU-funded programmes. Also, an opportunity to reflect on key successes that serve as input into our current and future endeavours.



FONDI.eu Social Media

- Since the last MC (October 2025), followers were gained on all platforms, most notably on LinkedIn with **234 new** followers.
- In 2025, a total of **324 social media posts** were published on all platforms.
- Starting in March 2026, for a number of weeks, infographics or a video on a theme/EU-funded project were published on the social platforms. Some videos were boosted as part of this campaign.

Social Media



Training Sessions on Communications and Publicity

- Sessions equip participants with practical skills to utilise tools such as the Visual Identity Guidelines and the FONDI.eu publicity online generator.
- A session was held in May and another one is planned for October.



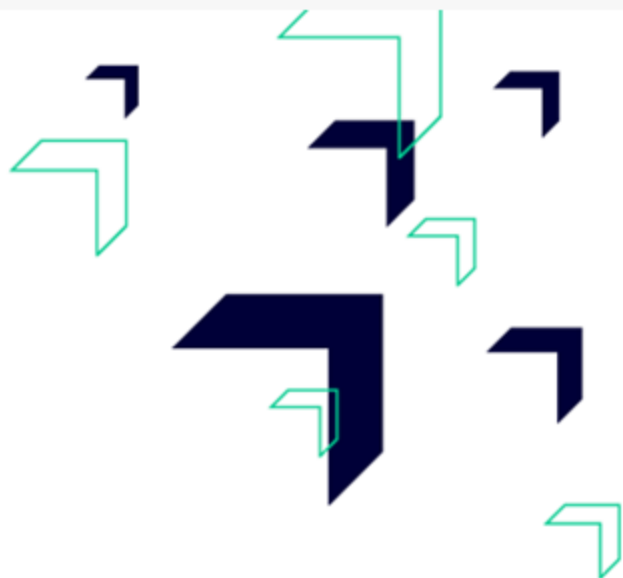


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Thank you !



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